WHAT IS CLAIMED IS:

1. An image processing apparatus comprising:

discrimination means for discriminating a drawing object based upon object information corresponding to the drawing object;

developing means for developing the drawing object and obtaining developed image data which represents a developed image;

designation means for designating a region of the

developed image based upon the object information

corresponding to the drawing object that has been

developed by said developing means;

shift-up means for shifting up the bits of image data corresponding to the region of the developed image:

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encoding means for entropy encoding the developed image data, in which the bits of the image data which have been shifted up by said shift-up means.

20 2. The apparatus according to claim 1, further comprising combining means for combining drawing objects based on the corresponding object information when combination of drawing objects is commanded;

wherein said developing means performs developing

25 based upon the drawing objects combined by said

combining means.

3. The apparatus according to claim 1, wherein said encoding means performs encoding while lowering the compression ratio of the developed image data corresponding to the region.

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4. The apparatus according to claim 1, wherein said designation means designates the region in accordance with a degree of priority of object information that corresponds to the drawing object.

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- 5. The apparatus according to claim 1, wherein the drawing object is described by a page description language.
- 15 6. An image processing method comprising:

a discrimination step of discriminating a drawing object based upon object information that corresponding to the drawing object;

an developing step of developing the drawing object

20 and obtaining developed image data which represents

developed image;

a designation step of designating a region of the developed image based upon object information corresponding to the drawing object that has been developed by said developing step;

shift-up step of shifting up the bits of image data

corresponding to the region of the developed image: and an encoding step of entropy encoding the developed image data, in which the bits of the image data which have been shifted up by said shift-up step.

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- 7. The method according to claim 6, further comprising a combining step of combining drawing objects based on corresponding to object information drawing objects when combination of drawing objects is commanded;
- wherein said developing step performs developing based upon the drawing objects combined at said combining step.
- 8. The method according to claim 6, wherein said 15 encoding step performs encoding while lowering the compression ratio of the developed image data corresponding to the region.
- The method according to claim 6, wherein said
 designation step designates the region in accordance with a degree of priority of object information that corresponds to a drawing object.
- 10. The method according to claim 6, wherein the 25 drawing object is described by a page description language.

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11. A computer-readable storage medium storing a program for executing an image processing method, the program comprising:

a discrimination step of discriminating a drawing object based upon object information corresponding to the drawing object;

an developing step of developing the drawing object and obtaining developed image data which represents developed image;

a designation step of designating a region of the developed image based upon object information corresponding to the drawing object that has been developed by said developing step;

shift-up step of shifting up the bits of image data corresponding to the region of the developed image: and an encoding step of entropy encoding the developed image data, in which the bits of the image data which have been shifted up by said shift-up step.

20 12. A printing apparatus for printing an image on a printing medium on the basis of input image data, comprising:

input means for inputting image data;

acquisition means for acquiring attribute

information of each area of an image represented by the

image data input by said input means;

determination means for determining a compression parameter for a designated area of an of the image on the basis of the attribution information acquired by said acquisition means;

compression means for compressing the image data by using the compression parameter; and

output means for decompressing the image data compressed by said compression means and outputting the decompressed image data.

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- 13. The apparatus according to claim 12, wherein when the image data is constituted by a print instruction, said acquisition means analyzes contents of the print instruction and acquires the attribute information on the basis of the analysis result.
- 14. The apparatus according to claim 12, wherein when the image data is bitmapped image data, said acquisition means segments the bitmapped image data into a plurality of areas, and acquires the attribute information on the basis of the result of the segmentation.
- 15. The apparatus according to claim 12, wherein when the image data includes an image area separation result with respect to the bitmapped image data and the image data of the bitmapped image, said acquisition means

acquires the attribute information on the basis of the image area separation result.

- 16. The apparatus according to claim 12, wherein the 5 attribute information indicates at least one of a character area, a graphic pattern area, and an image area.
- 17. The apparatus according to claim 12, wherein the

 10 attribute information is information indicating at least

 one of the high-quality output area and a poor-quality

 output area.
- 18. A control method for a printing apparatus for printing an image on a printing medium on the basis of input image data, comprising:

an input step of inputting image data;
an acquisition step of acquiring attribute
information of each area of an image represented by the
image data;

a determination step of determining a compression parameter for a designated area of the image on the basis of the attribution information acquired in said acquisition step;

a compression step of compressing the image data by using the compression parameter; and an output step of decompressing the image data compressed in said compression step and outputting the decompressed image data.

- 5 19. The method according to claim 18, wherein in a case where the image data is constituted by a print instruction, in said acquisition step, contents of the print instruction are analyzed and the attribute information is obtained on the basis of the analysis result.
- 20. The method according to claim 18, wherein in a case where the image data is bitmapped image data, in said acquisition step, the image data is segmented into areas, and the attribute information is acquired on the basis of the result of the segmentation.
- 21. The method according to claim 18, wherein in a case where the image data includes an image area

 20 separation result with respect to the bitmapped image data and the image data of the bitmapped image, in said acquisition step, the attribute information is acquired on the basis of the image area separation result.
- 25 22. The method according to claim 18, wherein the attribute information indicates at least one of a

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character area, a graphic pattern area, and an image area.

- 23. The method according to claim 18, wherein the attribute information is information indicating at least one of the high-quality output area and a poor-quality output area.
- 24. An image processing apparatus comprising:
 10 developing means for analyzing a plurality of commands representing a drawing object and developing bit-mapped image data for one page;

transformation means for transforming the bitmapped image data by using a wavelet transformation and
generating transformed coefficients for the one page;

designation means for designating a region of an image represented by the bit-mapped image data based upon the result of analyze by said developing means;

shift-up means for shifting up the bits of bitmapped image data corresponding to the region of the image designated by said designation means: and

entropy encoding means for entropy encoding the bit-mapped image data, in which the bits of bit-mapped image data corresponding to the region which have been shifted up by said shift-up means.

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25. The apparatus according to claim 24, further comprising:

decode means for decoding code data encoded by said entropy encoding means and generating bit-mapped image data for one page; and

print means for printing based on the bit-mapped image data.

- 26. The apparatus according to claim 24, wherein the 10 command is described by using a page description language.
 - 27. An image processing method comprising the steps of:
- analyzing a plurality of commands representing a drawing object and developing bit-mapped image data for one page;

transforming the bit-mapped image data by using a wavelet transformation and generating transformed coefficients for the one page;

designating a region of an image represented by the bit-mapped image data based upon the result of analyze in said developing step;

shifting up the bits of bit-mapped image data

25 corresponding to the region of the image designated in said designation step: and

entropy encoding the bit-mapped image data, in which the bits of bit-mapped image data corresponding to the region which have been shifted up in said shifting up step.

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- 28. A computer-readable memory storing program codes for controlling a printing apparatus for printing an image on a printing medium on the basis of input image data, comprising:
- 10 a input step module for inputting image data;
 - a acquisition step module for acquiring attribute information of each area forming the image data;
 - a determination step module for determining a compression parameter for a designated area of the image data on the basis of the attribution information acquired by said acquisition step module;
 - a compression step module for compressing the image data by using the compression parameter; and
- an output step module for decompressing the image

 20 data compressed in said compression step module and

 outputting the decompressed image data.
 - 29. A computer-readable memory storing program codes for controlling a printing apparatus for printing an image on a printing medium on the basis of input image data, comprising:
 - a developing step module of analyzing a plurality

of commands representing a drawing object and developing bit-mapped image data for one page;

a transforming step module of transforming the bitmapped image data by using a wavelet transformation and generating transformed coefficients for the one page;

a designation step module of designating a region of an image represented by the bit-mapped image data based upon the result of analyze in said developing step module;

a bit shift-up step module of shifting up the bits of bit-mapped image data corresponding to the region of the image designated in said designation step module:

and

an entropy encoding step module of entropy encoding the bit-mapped image data, in which the bits of bitmapped image data corresponding to the region which have been shifted up in said bit shift-up step module.